

Low Carbon Training Seminar:

Best Practice for Environmental Champions

Climate change is one of the greatest social, economic and political issues of our time. Thousands of organisations, aware of the affect they are having on the environment, are acting on their responsibilities to customers, stakeholders, staff and wider society, by seeking to reduce their carbon emissions. So just as the Internet and e-business has changed the way we live and work, 'green & lean' is becoming a key attribute in the emerging low carbon economy, in which the quest is for environmental benefits as well as enhanced business success.

The **Low Carbon Innovation Network**, which brings together expertise from those involved in carbon reduction projects, are hosting this one day seminar: **Best Practice for Environmental Champions**

About this event

Many organisations make internal appointments for *climate change champions* to drive forward the green agenda and initiate carbon reduction projects. This seminar gives practical advice and support for all those faced with this exciting, but somewhat daunting task!

- Demystifying the carbon agenda
- Overcome the key barriers to minimising carbon emissions
- Simple ways to improve energy efficiency and reduce your energy costs
- Staff involvement - ten ways to engage others to take action on climate change
- Good practice examples on overcoming challenges to implementation
- Hands-on experience of building the business case and advocating real change
- Practical ways to shift attitudes - and head towards a low carbon corporate culture
- Case studies on successfully implemented carbon reduction projects
- Overview of upcoming legislation and the likely new regulatory environment
- Developing a climate change strategy

The format of the event is morning seminar presentations, followed after lunch by a series of case-studies and interactive roundtable discussion group sessions to share experience and work with peers on how to address the challenges that lie ahead. At the end of the day the group meets again for a special *action planning* session.

Delegates are able to benefit from free membership of the Low Carbon Innovation Network, joining thousands of others who share best practice on reducing carbon emissions via email bulletins with case-studies, interviews & best practice tips.

Testimonials

What our delegates say ...

"Invaluable learning and networking opportunities"
Mark Birchall, Environmental Manager, Hertz (UK)

"Great for recharging your enthusiasm"
Linzie Forrester, Sustainability Manager, AMEC plc

"Good environment to openly discuss topical issues"
Steve Oates, Facilities Engineer, Airbus "



Our guarantee ...

The Low Carbon Innovation Network produces high quality events. If you are not entirely satisfied with the outcomes from this seminar, we'll refund 100% of the fee paid!

Register

Seminar details ...

Dates & Venues:	Newcastle , Marriott ~ 3 April '08 London , Olympia ~ 26 June '08
Fee:	£395 + VAT - includes bespoke learning & networking programme
Discounts:	£100 early-bird discount if booked six weeks prior to seminar

