

Green & Lean IT ~ how to save costs and cut carbon emissions

Climate change is one of the greatest social, economic and political issues of our time. Thousands of organisations, aware of the affect they are having on the environment, are acting on their responsibilities to customers, stakeholders, staff and wider society, by seeking to reduce their carbon emissions. So just as the Internet and e-business has changed the way we live and work, 'green & lean' is becoming a key attribute in the emerging low carbon economy, in which the quest is for environmental benefits as well as enhanced business success.

The **Low Carbon Innovation Network**, which brings together expertise from those involved in carbon reduction projects, are hosting this seminar: **Green & IT ~ how to save costs and cut carbon emissions**

About this event

IT uses massive amounts of energy and short product life-cycles cause major waste problems. This one day seminar is designed to provide information and practical advice on how to minimise the environmental impact of information technology.

- Greening your IT with cost-free energy savings
- Monitoring energy usage and implementing turn-off campaigns
- Policies to reduce unnecessary printing and maximise recycling
- Document management – technology solutions and housekeeping pre-requisites
- Identify IT management practices that reduce power consumption
- Virtualisation software to ensure efficiency of servers supporting IT infrastructure
- Smart temperature controls and opportunities to reuse the heat produced
- Smart IT procurement policies in a carbon conscious world
- Empowering staff and creating a culture that embraces environmental issues
- Responsible IT disposal

The format of the event is morning seminar presentations, followed after lunch by a series of case-studies and interactive roundtable discussion group sessions to share experience and work with peers on how to address the challenges that lie ahead. At the end of the day the group meets again for a special *action planning* session.

Delegates are able to benefit from free membership of the Low Carbon Innovation Network, joining thousands of others who share best practice on reducing carbon emissions via email bulletins with case-studies, interviews & best practice tips.

*Seminar leader ...

Simon Graham is the project manager for a Carbon Reduction Programme for an office services and IT supplier, which has a programme to reduce its CO2 emissions by 75% over three years, as well as amongst its clients and suppliers.

Simon's background is in Project Management and Environmental Assessment (MAPM). As a consultant for a number of other UK businesses in carbon reduction he has a wealth of valuable experience to share.

Testimonials

What our delegates say ...

"Invaluable learning and networking opportunities"
Mark Birchall, Environmental Manager, Hertz (UK)

"Great for recharging your enthusiasm"
Linzie Forrester, Sustainability Manager, AMEC plc

"Good environment to openly discuss topical issues"
Steve Oates, Facilities Engineer, Airbus "



Our guarantee ...

The Low Carbon Innovation Network produces high quality events. If you are not entirely satisfied with the outcomes from this seminar, we'll refund 100% of the fee paid!

Register

Seminar details ...

Dates & Venues:	Bristol , Marriott ~ 11 March '08 London , Olympia ~ 26 June '08 Newcastle , Marriott ~ 3 April '08 Telford Intl. Centre ~ 2 July '08
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Fee:	£395 + VAT - includes bespoke learning & networking programme
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Discounts:	£100 early-bird discount if booked six weeks prior to seminar
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