

Low Carbon Training Seminar:

Quick Wins on Energy Efficiency & Carbon Management

Climate change is one of the greatest social, economic and political issues of our time. Thousands of organisations, aware of the affect they are having on the environment, are acting on their responsibilities to customers, stakeholders, staff and wider society, by seeking to reduce their carbon emissions. So just as the Internet and e-business has changed the way we live and work, 'green & lean' is becoming a key attribute in the emerging low carbon economy, in which the quest is for environmental benefits as well as enhanced business success.

The **Low Carbon Innovation Network**, which brings together expertise and experience from those involved in carbon reduction initiatives, are hosting this one day seminar: **Quick Wins on Energy Efficiency & Carbon Management**

About this event

With high-energy costs and looming climate change problems, the need to review energy efficiency and minimise carbon emissions has never been greater. This seminar cuts through the complexities to provide a ten-point plan for minimising both carbon emissions and energy costs.

- No-cost ways to boost the bottom line by reducing wasted energy
- Investing in energy efficiency - how to maximise the payback
- Examples of projects that have yielded good energy savings
- Demystifying the carbon agenda
- Calculating your carbon emissions
- How to reduce carbon emissions ... whilst improving efficiency and profits
- Learn from hard-won experience from those at the forefront of carbon reduction
- Energy White Paper - the likely impacts of new legislation on your business
- Empowering staff and creating a culture that embraces environmental issues
- Gaining board-level support for environmental initiatives

The format of the event is morning seminar presentations, followed after lunch by a series of case-studies and interactive roundtable discussion group sessions to share experience and work with peers on how to address the challenges that lie ahead. At the end of the day the group meets again for a special *action planning* session.

Delegates are able to benefit from free membership of the Low Carbon Innovation Network, joining thousands of others who share best practice on reducing carbon emissions via email bulletins with case-studies, interviews & best practice tips.

Testimonials

What our delegates say ...

"Invaluable learning and networking opportunities"
Mark Birchall, Environmental Manager, Hertz (UK)

"Great for recharging your enthusiasm"
Linzie Forrester, Sustainability Manager, AMEC plc

"Good environment to openly discuss topical issues"
Steve Oates, Facilities Engineer, Airbus "



Our guarantee ...

The Low Carbon Innovation Network produces high quality events. If you are not entirely satisfied with the outcomes from this seminar, we'll refund 100% of the fee paid!

Register

Seminar details ...

Dates & Venues:	Newcastle, Marriott ~ 3 April '08 London, Olympia ~ 26 June '08
Fee:	£395 + VAT - includes bespoke learning & networking programme
Discounts:	£100 early-bird discount if booked six weeks prior to seminar



Register online: www.carbon-innovation.com/seminars or call: 01883 344 799